

# REACH OVER 1,200 PEOPLE IN PERSON!

Come celebrate our  
**10TH ANNUAL RUN!**  
**aid the silent**  
**5K ★ 10K**  
**WALK or RUN**

Check out our  
**SPONSORSHIP PACKAGES**

**SPONSOR REGISTRATION DEADLINE: MAY 18, 2024**  
See other side for sponsor application form ▶

Presented by **EIT**  
EAR INSTITUTE OF TEXAS  
**EIT**

**JUNE 1, 2024**  
— 8 AM » BOERNE MAIN PLAZA —

☐ **\$5,000 - PRESENTING SPONSOR(S) (1 AVAILABLE)**

- Aid the Silent's 5K presented by your company (official race title to be used in all marketing)
- Recognition & opportunity to speak at the 5K
- Present winner awards
- Race packet insert
- Table/booth at race (up to 10 x 10)
- Prominent logo/official race title across the top of starting line banners & stage
- Logo/official race title on T-shirts
- Logo/official race title on registration form
- Logo/official race title on e-blast
- Logo/official race title on signs throughout course indicating "Presented by: YOUR COMPANY NAME"
- Logo/official race title on social media welcome shoutout
- Logo on official 5K website
- First choice to repeat presenting sponsorship in 2025
- 10 free race registrations
- 3 official race T-shirts

☐ **\$2,500 - PLATINUM SPONSOR**

- Recognition at the 5K
- Race packet insert
- Table/booth at race (up to 10 x 10)
- Logo starting line banner
- Logo/official race title on signs throughout course indicating "Platinum sponsor: YOUR COMPANY NAME"
- Logo on T-shirts
- Logo on e-blast
- Logo on official 5K website
- 5 free race registrations
- 2 official race T-shirts

☐ **\$1,000 - GOLD SPONSOR**

- Recognition at the 5K
- Race packet insert
- Table/booth at race (up to 10 x 10)
- Logo on starting line banner
- Logo on T-shirts
- Logo on e-blast
- Logo on official 5K website
- Logo/official race title on social media welcome shoutout
- 2 free race registrations
- 1 official race T-shirt

☐ **\$750 - RUBY SPONSOR**

- Recognition at the 5K
- Race Packet Insert
- Table/booth at race (up to 10 x 10)
- Logo on starting line banner
- Logo on T-shirts
- Logo on e-blast
- Logo on official 5K website
- 1 free race registration

☐ **\$500 - SILVER SPONSOR**

- Recognition at the 5K
- Table/booth at race (up to 10 x 10)
- Logo on starting line banner
- Logo on T-shirts
- Logo on e-blast
- Logo on official 5K website
- 1 free race registration

☐ **\$250 - BRONZE SPONSOR**

- Table/booth at race (up to 10 x 10)
- Logo on starting line banner
- Logo on T-shirts
- Logo on official 5K website

☐ **\$2,500 - 10TH ANNIVERSARY LIVE MUSIC SPONSOR**

- Introducing Live Band & speaking for 5 minutes to crowd
- Recognition at the 5K
- Race packet insert
- Table/booth at race (up to 10 x 10)
- Logo starting line banner
- Logo on T-shirts
- Logo on e-blast
- Logo/official race title on social media
- Welcome shoutout
- Logo on official 5K website
- 5 free race registrations
- 2 official race T-shirts

**More sponsorship opportunities on back ▶**

All proceeds will benefit Aid the Silent, a Texas based nonprofit created to provide information about living in today's society as a deaf or hard-of-hearing individual, to learn about Jesus, and to inspire people to embrace their differences. Aid the Silent helps deaf and hard-of-hearing children and teens receive equal access to opportunity by providing financial assistance to enhance communication methods; gain access to education resources; and to improve their overall health, both mental and physical, that leads to individual growth socially, educationally and spiritually.



aidthesilent.com/5K/Sponsor

**Become a SPONSOR!**

☐ **\$3,500 - HANK’S HOPS (BEER BOOTH) SPONSOR**

- SOLD

  - Beer (Aid the Silent will do all the work!)
  - Hank’s Hop Cups with logo
  - Banner on Beer Booth (Hank’s Hops)
  - Recognition at the 5K
  - Race packet insert
- Table/booth at race (up to 10 x 10)
  - Logo starting line banner
  - Logo on T-shirts
  - Logo on e-blast
  - Logo/official race title on social media
  - Welcome shoutout
- Logo on official 5K website
  - 5 free race registrations
  - 2 official race T-shirts



☐ **\$500 - BARRICADE SPONSOR** ▶

- Get your name in the middle of the plaza!
- Barricades will be placed within Main Square Plaza
  - Two-sided, full color, 36 x 28.5



☐ **\$650 Photo Booth Sponsor**

- SOLD

  - Corral on all photos
  - Logo on starting line banner
  - Logo on T-shirts
  - Logo on official 5K website

**Can’t be a sponsor but still want to participate?**

**Here are other ways for you to participate and help support Aid the Silent.**

☐ **Non-Sponsor Vendor Booth**

\$100 donation to Aid the Silent

☐ **Food Truck**

\$100 donation to Aid the Silent. Must show Boerne Permit 10 days out from the race.

☐ **Race Packet Insert Inclusion**

\$30 donation to Aid the Silent

☐ **Raffle items**

Service, product, or admission (items are tax deductible)

**In-Kind donations needed:**

**Sponsorship includes:** Logo on starting line banner, T-shirt, official 5K website and opportunity to include raffle item.

- ☐ Signage

☐ Music/DJ equipment and service

☐ Portable restrooms

☐ Water/Gatorade for participants

☐ Fruit for participants

☐ Coffee for participants

☐ Breakfast (e.g. tacos, donuts, pancakes) for participants

☐ Event participant’s bags (with 5K logo and your company logo)

☐ Participant’s awards/medals

☐ Photography services

☐ Videography services

**Please inquire on availability.**

**Fill out completely & return Sponsorship Registration Form by MAY 18, 2024**

**Booth size:** Up to 10x10  
(Vendors must provide their own tent, table and chairs. Tents must be secured. If you need electricity, you must supply your own generator.)

Business/Organization Name

Contact Name

Address

Phone

Email

Sponsorship level

**Method of Payment** ☐ Check ☐ Cash ☐ Credit Card

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Name as it appears on credit card

Card Number

Exp. Date

CVV

Billing Address of Credit Card Holder

**Will you be having a booth at the 5K?** ☐ Yes ☐ No

☐ Crafts ☐ Product/Service ☐ Information

☐ Other

Applicant Signature

Date

Print Name

**PAYMENT**

**Pay by check:**

Please make all checks payable to Aid the Silent and mail to: Aid the Silent  
8126 Broadway, San Antonio, TX 78209  
**Check memo:** 5K Sponsorship

**Pay by credit card:**

By supplying the following information, your credit card will be charged for the full fee, as per your application, upon your acceptance as a sponsor for the 2024 Aid the Silent 5K race.

Contact **info@aidthesilent.com** or 210-868-6616.

**Submit payment & form by 5/18/24 to:** Aid the Silent, Attn: 5K Sponsors, 8126 Broadway, San Antonio, TX 78209.

**Email your company logo in .ai or .eps format to kathy@aidthesilent.com.**

Aid the Silent is a 501(c)3 organization.